

RAINN launched the *Thrive Together* campaign to infuse our multi-pronged, survivor-centered work with additional resources—aiming to raise \$10 million over two years. Through the generosity of early campaign supporters, lead donors, and a dedicated Campaign Council, we've already seen great success with this bold effort.

One year later, and more than halfway to our fundraising goal, the campaign has enabled RAINN to make significant progress toward our campaign priorities, scale our work, and innovate to reach even more survivors.

ANSWERING THE CALL

Record-Breaking Numbers

RAINN continues to help a record-breaking number of survivors reaching out through the National Sexual Assault Hotline and our other victim service programs.

Building & Evolving

At the onset of the pandemic, RAINN's operations **moved completely virtual** and have remained remote since. Training for hotline staff and volunteers has transitioned to an online format, ensuring that we continue to meet the ever-increasing demand for our services.

RAINN's research team **monitors and identifies trends** reflected in the needs of survivors using our services, informing our training and response in real time. A **new, interactive training platform** with an expanded curriculum will launch in the summer of 2021.

323K+

SURVIVORS & LOVED ONES

were helped in 2020, an average of about 27,000 people each month.

18%

SPIKE

in people accessing help from the National Sexual Assault Hotline and our other victim service programs as states began lifting stay-at-home orders and some survivors finally had the privacy to seek out support.

50%+

of the victims using our online hotline since the pandemic began have been minors.

SHAPING THE NARRATIVE

Working with the Entertainment Industry

RAINN continues to utilize our expertise to influence the national narrative about sexual violence. In 2020, RAINN provided **end cards, resource pages, and public service announcements (PSAs)** for network and cable programming. When more survivors see this information, they know that they are not alone and reach out to us for support.

Reaching a Younger Audience

RAINN is expanding its online presence to lead the conversation on sexual violence in new arenas—most recently **joining TikTok to reach younger audiences** in a way that is familiar to them. With decreased access to in-person support services during the pandemic, it is critical we stay active on these platforms, especially as many minors are isolated at home with their abusers and may not know where to go to seek support.

10+

NETWORKS

aired RAINN's public service announcements and National Sexual Assault Hotline resources.

34%

INCREASE

in visitors to the National Sexual Assault Hotline within the 48 hours of airing Lifetime's *Surviving Jeffrey Epstein*.

NEARLY

20K

TikTok followers since our launch. RAINN has partnered with TikTok on a campaign for Sexual Assault Awareness and Prevention Month.

CHAMPIONING CHANGE

Preventing & Responding to Abuse

RAINN leads federal efforts to eliminate the rape kit backlog, including getting the Debbie Smith Act reauthorized in 2019 and convincing Congress to double funding to states and labs to test kits.

During COVID shelter-in-place mandates, RAINN took action by **immediately alerting Congress, the Department of Education, and all 50 governors** of the immediate harm being perpetrated against children due to the sudden loss of their outside support structures and **urged implementation of national abuse reporting functions for online learning platforms.**

12

NATIONAL REFORMS

were recommended to the Biden-Harris Administration to promote justice and support survivors.

10

VICTORIES

in Florida, Virginia, Indiana, and Georgia, where RAINN helped pass bills to mandate trauma-informed victim interview training for law enforcement, expand sexual assault response teams, and eliminate statutes of limitations.

30+

POLICY ACTIONS

to advocate for survivors through RAINN's new grassroots action center, resulting in thousands of new supporters.



“The rise of the online hotline has made a huge difference for me.”

- Ethan Levine, survivor

Ethan previously experienced discrimination when reaching out for support, including denial of services, due to his identity as a transgender man. As a survivor of multiple instances of sexual assault, utilizing RAINN's anonymous online support services allowed Ethan to pursue help that allowed him to feel in control of his experience.

“How do you support a survivor? You show empathy and compassion. Even if you can't identify with what happened to them, just imagine you can and be there with them as they tell their story.”

- Gail Gardner, survivor

Gail is actively involved in her home state of Florida, where she worked alongside RAINN to pass Gail's Law (H.B. 673). Gail's Law will create a system to allow survivors to anonymously and securely track their rape kits through the entire process—from collection through forensic analysis to final storage location and possible destruction. It will help ensure that survivors like Gail do not have to wait decades for justice.



“I don't think it's talked about enough. I believe that heterosexual men who were abused as children by adult males have wounds for which healing can only occur spiritually. Those wounds become the source of great shame and trauma.”

- Nelson Hincapie, survivor

Nelson experienced abuse by a trusted teacher starting when he was 12 years old, and like many male survivors of sexual abuse, Nelson feels that the abuse was a source of shame and confusion. He has found healing in the caring, compassionate people in his community who have supported him in his journey. “For me, it's been 24 years and countless tears, and I have walked through a lot of pain to be where I am,” says Nelson. “There will always be difficult times, but the wounds have healed and a cycle broken.”

“Speaking about my experience helped me to heal. The more I use my voice, the more I help other survivors, the more I feel that I have healed from my own attack.”

- Rebecca Courtright, survivor

Rebecca was able to use her experience and voice to help RAINN improve access to forensic nurses in Virginia. “I had to travel to multiple hospitals—because only 16 out of 122 hospitals in Virginia have the ability to collect a rape kit,” Rebecca explains. “When I arrived at the hospital and there was no SANE nurse, I felt like no one cared about this crime. No other survivor should have to feel the way I did that night.”

