

RAINN | *thrive* TOGETHER



ANSWERING THE CALL • SHAPING THE NARRATIVE • CHAMPIONING CHANGE



You're Not Alone.

“We founded RAINN more than 25 years ago based on the belief that no survivor should feel alone. As the national conversation around sexual violence has evolved, RAINN’s mission has expanded. While supporting survivors will always be at the core of what we do, we have become the leading voice educating the public and fighting for survivors’ rights in Congress and the states.”

— Scott Berkowitz
RAINN Founder and President

Pictured: Members of RAINN’s Speakers Bureau

RAINN

**The nation’s largest
anti-sexual violence
organization**

National Sexual Assault Hotline:
800-656-HOPE (4673) or visit online.rainn.org to chat

For more than 25 years, RAINN has provided critical support to survivors and their loved ones through the National Sexual Assault Hotline, the primary provider of services in the United States for survivors of sexual violence.

RAINN takes a survivor-centered, trauma-informed approach to develop programs and services that support survivors of sexual violence and their loved ones, and works to end sexual violence in all its forms.

Leading the Effort to End Sexual Violence

Supporting Survivors

RAINN's victim service programs have helped more than 3.2 million survivors and their loved ones since 1994. In addition to the National Sexual Assault Hotline, we operate hotlines for 27 other organizations, including the Department of Defense. RAINN's services to victims are always free, always confidential, and always available 24/7, backed by our proprietary, award-winning hotline technology.

Improving Public Policy

RAINN works at the federal and state levels to improve the criminal justice system, prevent rape, and help survivors. We've helped pass laws that have identified more than 200,000 violent criminals and provided for the testing of hundreds of thousands of rape kits.

Educating the Public

RAINN's goal is to change how America thinks about sexual violence. We work closely with the entertainment industry to ensure that story lines are accurate and sensitive, and with the media to ensure that news stories reflect the realities of the crime. We also speak directly to the public: RAINN.org serves millions of visitors every year, and our Speakers Bureau includes more than 4,000 survivors who help us educate the public.

Sharing Expertise

RAINN's consulting and training division works with companies and organizations to help them improve their sexual assault prevention and response programs. Our fee-based consulting work helps support the free services that we provide to survivors. We also provide free training and technology services to the more than 1,000 local sexual assault service providers in our partner network.

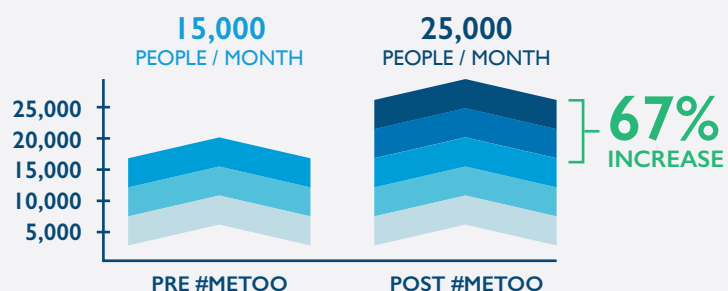
Skyrocketing Demand

In 2017, before the country learned about Harvey Weinstein's crimes and #MeToo, our programs were helping about 15,000 visitors per month. Now, we consistently help more than 25,000 visitors each month.

Despite this growth, we're not yet meeting the full demand: thousands of survivors leave our hotline before getting help, discouraged by long wait times. **That's why we need your help.**

Demand for Services is Surging

SURVIVORS
AND THEIR LOVED ONES
HELPED BY VICTIM SERVICE
PROGRAMS



INTRODUCING



GOAL

\$10 MILLION IN TWO YEARS

Now that the nation has been awakened to the pervasiveness of sexual violence and more survivors than ever are feeling empowered to come forward, it is critical that RAINN be there—as we have for more than 25 years—to continue to support them.

The *Thrive Together* campaign will ensure the resources needed to do so. With your support, RAINN will continue to answer the call from survivors and their loved ones whenever they need support and build a world free from sexual violence.

“RAINN has been a leader in the field of sexual violence education and prevention for 25 years. I am honored to be in such company.”

— Janet Jensen

RAINN Campaign Council Chair

Founder of The Jensen Project

CEO of the Human Investment Foundation



Creating a Future Free from Sexual Violence

Donations from the *Thrive Together* campaign will support the following initiatives:



ANSWERING THE CALL

Meet demand by adding support specialists to the National Sexual Assault Hotline to assist sexual assault survivors and their loved ones today and every day. Continue to build cutting-edge technology to provide safe, secure, and confidential services for survivors.



SHAPING THE NARRATIVE

Work with the entertainment industry, the media, colleges, and local communities to change the way the public perceives and responds to sexual violence. We will use different social platforms to elevate awareness and educate the public, so that survivors everywhere can speak out, get resources, and seek justice.



CHAMPIONING CHANGE

Improve state and federal laws to better prevent rape, prosecute perpetrators, and support survivors. We will build a digital road map for systemic change with a promise for a more just America for survivors of sexual violence.



“It would be impossible to be dedicated to ending sexual violence and not be a RAINN supporter. RAINN saves lives, aids in legislation to help survivors, and has absolutely changed the national dialogue around sexual violence.

I am fully on board with the mission of RAINN.”

— Desiree Asher, RAINN National Leadership Council member and
Child Rescue Coalition board member

Why Now?

The public's awareness of sexual violence has increased dramatically in the last three years; so has the demand for RAINN's survivor-centered, trauma-informed services. Harnessing this momentum, we will work to advocate for critical improvements to the criminal justice system, create a culture of safety in communities across the country, and continue to meet the needs of survivors. **But we cannot do this alone.**

Why You?

RAINN depends on the generosity of supporters like you to ensure our ability to continue to grow, evolve, and be there for survivors, today and every day.

Your contribution to RAINN's *Thrive Together* campaign will directly support our ability to lead the national effort to combat sexual violence.

Join Us

Please consider making a life-changing investment in RAINN's *Thrive Together* campaign.

We must continue to be there.
No matter what.

\$500,000–\$1,000,000+
Gifts to Thrive

\$100,000–\$499,999
Gifts of Hope

\$50,000–\$99,999
Gifts of Courage

\$10,000–\$49,999
Gifts of Strength



“RAINN is the national leader and voice for survivor advocacy and guidance to resources. It isn’t right or helpful to point out a problem without highlighting a solution, and RAINN helps survivors find those solutions.”

— Ashley Judd, Actor and Humanitarian



"I spent more than two decades never speaking out publicly about my experience. RAINN offered me the safe space I didn't even know that I still needed. I want others to know that there is a safe place for them. There are deeply compassionate people who are here for you. They are here to listen and support you, whatever your experience."

— T.L. Bragg, Survivor and Nurse

To support the **Thrive Together** campaign or to learn more about our campaign council, please visit:

[**rainn.org/ThriveTogether**](https://rainn.org/ThriveTogether)

or contact:

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RAINN

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