



**ANNUAL
REPORT
FY 2019**

RAINN

ABOUT RAINN

RAINN, the nation's largest anti-sexual violence organization, created and operates the National Sexual Assault Hotline (800.656.HOPE and online.rainn.org) and operates the DoD Safe Helpline for the Department of Defense (DoD). RAINN also carries out programs to prevent sexual violence, educate the public, help organizations improve their prevention and response programs, and ensure that perpetrators are brought to justice.

OUR APPROACH

RAINN has a four-pronged approach to addressing the issue of sexual violence in America:

- Supporting Survivors



- Improving Public Policy



- Educating the Public



- Sharing Expertise



290K

PEOPLE HELPED

RAINN's victim services helped more than 290,000 survivors and their loved ones in FY 2019

>130M

PEOPLE REACHED

RAINN's messages educated more than 130 million individuals across TV, radio social media and the internet

SUPPORTING SURVIVORS

RAINN provides free, confidential, 24/7 advice, information, and support to survivors and loved ones affected by sexual violence. In FY 2019, RAINN served more than 290,000 survivors and their loved ones. RAINN has served more than 3 million people since 1994.

National Sexual Assault Hotline

The National Sexual Assault Hotline is the nation's primary resource for survivors of sexual violence. RAINN operates the hotline in partnership with more than 1,000 local sexual assault service providers across the country. The hotline provides help by phone and online chat, in English and Spanish.

RAINN's Online Hotline was the first web-based secure hotline service and has been identified by the Department of Justice as a model program for using technology to serve survivors.

DoD Safe Helpline

Through a contract with the Department of Defense RAINN created and operates DoD Safe Helpline for members of the military community. Safe Helpline is completely anonymous – no personally-identifying information is shared with DoD or a user's chain-of-command. Safe Helpline services are available by phone, online chat, mobile app, and online peer-support chat .

Additional Hotlines

RAINN also provides private hotline services for clients including the Peace Corps, SafeSport, AmeriCorps, NOAA, several boarding schools, and a variety of other organizations.

EDUCATING THE PUBLIC

RAINN’s prevention and education efforts include working with the entertainment industry, the media, colleges and universities, and local communities. Our messages educate more than 130 million Americans each year.

Media and Entertainment Industry

RAINN works with the media on a daily basis, providing expert commentary as well as accurate statistics and messages about sexual violence. RAINN also works extensively with the entertainment industry—including film, television, streaming, and radio—to change the way the public perceives and responds to sexual violence and to get resources into the hands of those in need.

RAINN partnered with many TV shows on storylines about sexual violence in 2019, including: ABC’s Grey’s Anatomy, HBO’s Leaving Neverland, and Facebook Watch’s SKAM: Austin. RAINN worked with more than half a dozen television networks and streaming services to promote the National Sexual Assault Hotline through public service announcements and placements in programming.

Educating College Students

RAINN supports national campus sexual violence prevention efforts through awareness campaigns and collaborative events with campus groups. Through RAINN Day, an annual day of awareness, RAINN educates millions of college students about sexual violence prevention and recovery. RAINN also works with national sorority and fraternity organizations to influence members to be leaders and allies on their campuses.

Educating Communities

The more than 3,500 members of RAINN’s Speakers Bureau share their personal stories with local and national media, as well as within their communities, to help raise awareness.

IMPROVING PUBLIC POLICY

RAINN works to improve the criminal justice system to ensure that survivors of sexual violence are met with compassion and get the justice they deserve. The bipartisan leadership of Congress has honored RAINN several times, and RAINN is the organization that members of Congress turn to every day for input on sexual violence policy.

Fiscal Year 19 Highlights

- Worked closely with congressional leaders and Olympic athletes to enact the Protecting Young Victims from Sexual Abuse and Safe Sport Authorization Act to prevent and respond to the sexual abuse of minors and amateur athletes.
- Partnered with pro bono counsel from Hogan Lovells, LLP, to prepare an amicus brief in the matter of Bill Cosby urging the court to allow additional victim testimony to demonstrate Cosby's pattern of predatory behavior.
- Provided hands-on expert advice to state and local jurisdictions working to address and prevent rape kit backlogs as members of the Sexual Assault Kit Initiative Training and Technical Assistance Team.
- Testified before Congress on the reauthorization of the Violence Against Women Act and the implementation of the Sexual Assault Survivors' Bill of Rights.

SHARING EXPERTISE

RAINN works with clients across the public, private, and nonprofit sectors to develop tailored sexual violence education and response programs. RAINN's services prepare organizations to effectively provide education about sexual violence and to respond to incidents in a way that facilitates healing and promotes safe and healthy communities. To do this, RAINN offers a variety of specialized consulting services to meet each organization's unique needs, including hotline services, consulting, program assessments, and education and training.

Fiscal Year 19 Highlights

RAINN worked with organizations in higher education, secondary education, travel, finance, food and beverage, youth-serving, law, government, and entertainment sectors to review and strengthen their sexual assault prevention and response programs. Clients included Alaska Airlines, McDonald's Corporation, and Royal Caribbean Cruises, Ltd., among others.

RAINN also operated sexual assault and therapy fund hotlines for more than 20 federal agencies, universities, boarding schools, hospitals, and youth-serving organizations.

DEVELOPMENT & OPERATIONS

RAINN is supported through donations from generous individuals, foundations, federal grants, fees for services, and corporate partnerships.

Fiscal Year 19 Highlights

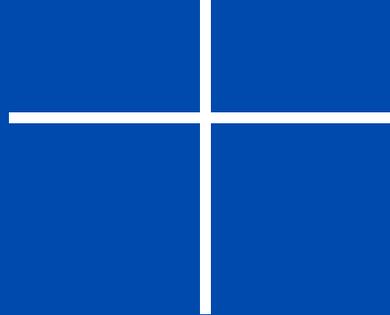
RAINN increased our digital reach by doubling our online community and our digital outreach program in the last half of the fiscal year; setting us up for a strong FY 2020.

RAINN expanded our National Leadership Council—a leadership group of individuals, corporate representation, and foundation liaisons who have been recognized based on their commitment to RAINN's mission—tripling membership.

RAINN's development team also welcomed new corporate sponsors, qualified development professionals, and invite-only foundation opportunities.

RAINN's technology team continued to enhance our services and capabilities, rolling out updates to our online hotline to improve functionality for both users and support specialists. The team also made enhancements to improve the user experience on our website and applications.

For RAINN to achieve its mission, it needs to continually learn, adapting its services and training to the needs of survivors. Our research and technology teams collaborated to expand our capabilities, working to build new dashboards to allow for fast, interactive visualization and real-time identification of trends and patterns in usage. The research team also identified and prioritized five new lines of inquiry where RAINN can uniquely contribute to knowledge in the field, based on gaps in current research literature.



\$8M

DONATIONS RAISED

\$14.9M

TOTAL REVENUE

FINANCIAL STATEMENTS

RAINN is committed to meeting the highest standards of fiscal

management, program effectiveness, and governance. Below is a summary of RAINN’s audited financial statements for FY 2019 (June 1, 2018 - May 31, 2019) and the prior year. Our most recent, complete financial statements and Form 990 are available on our website.

Fiscal Year 2019 Revenue & Expense Summary

	FY 18	FY 19
Revenue	\$9,718,048	\$14,902,810
Expenses	\$7,807,496	\$11,014,789
Net	\$1,910,552	\$3,888,021

Breakdown of Programs, Management, & Fundraising

	FY 18	FY 19
Programs	\$7,387,394	\$9,883,320
Management	\$84,212	\$279,816
Fundraising	\$335,890	\$851,653
Total	\$7,807,496	\$11,014,789

Breakdown of Program Expenses

	FY 18	FY 19
Consulting Services	\$731,652	\$982,158
Public Education	\$1,410,447	\$1,544,111
Public Policy	\$553,507	\$1,231,181
Victim Services	\$4,691,788	\$6,115,870
Total Programs	\$7,387,394	\$9,883,320

Balance Sheet

	FY 18	FY 19
Total Assets	\$8,197,006	\$14,410,119
Total Liabilities	\$1,161,034	\$3,487,784
Net Assets	\$7,035,972	\$10,922,335

RAINN'S FY 2019 BOARD OF DIRECTORS

Scott Berkowitz, President and Founder

Regan Burke, Chair

Cybele Daley, Treasurer

Katherine Miller

Tracy Sefl, Secretary

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Akin Gump

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Simpson Thacher & Bartlett LLP

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FY 2019 Corporate Partners

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TLC Network

RAINN

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www.rainn.org

National Sexual Assault Hotline

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