



Leading the National Effort to End Sexual Violence

Annual Impact Report

Fiscal Year 2017

June 1, 2016 – May 31, 2017

Mission

RAINN is the nation's largest anti-sexual violence organization. RAINN created and operates the National Sexual Assault Hotline (800.656.HOPE and online.rainn.org) and operates the DoD Safe Helpline for the Department of Defense. RAINN also carries out programs to prevent sexual violence, educate the public, and ensure that perpetrators are brought to justice.

RAINN's Approach

RAINN has a four-pronged approach to addressing the issue of sexual violence: helping survivors, educating the public, improving sexual assault laws and policies, and providing consulting services to organizations.

Helping Victims

RAINN provides free, confidential, 24/7 advice, information, and support to survivors and loved ones affected by sexual violence.

FY17 Highlights

- RAINN's victim services programs helped 195,162 survivors of sexual violence this year.

National Sexual Assault Hotline

The National Sexual Assault Hotline is the nation's primary resource for victims of sexual violence. RAINN operates the hotline in partnership with more than 1,000 local sexual assault service providers across the country. The hotline has helped more than 2.5 million survivors of sexual violence and provides services by phone and through online chat.

RAINN's Online Hotline was the web's first secure hotline service and has been identified by the Justice Department as a model program for using technology to serve victims.

DoD Safe Helpline

Through a contract with the Department of Defense (DoD), RAINN created and operates the DoD Safe Helpline for members of the military community. The helpline provides confidential, one-on-one crisis intervention, emotional support, advice, and information by phone, online, through an online group chat service, via referral information by text message, and through a self-care app.

Other Hotlines

RAINN also provides hotline services for the Peace Corps, NOAA, University of Georgia, and a variety of other organizations.



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Educating the Public

RAINN's prevention and education efforts include working with the entertainment industry, the media, colleges, and local communities. Our messages educate more than 130 million Americans each year.

Media and Entertainment Industry

RAINN works with the media on a daily basis, providing expert commentary as well as accurate statistics and messages about sexual violence. RAINN also works extensively with the entertainment industry and television networks to change the way the public perceives and responds to sexual violence and to get resources into the hands of those in need.

FY17 Highlights

- Partnered with TV shows on storylines about sexual violence, including ABC's *How to Get Away with Murder*, Netflix's *The Keepers* and Freeform's *The Bold Type*.
- Received donated ads from networks and websites to promote the National Sexual Assault Hotline.
- Provided information and interviews to ABC, the New York Times, the Washington Post, TIME, MTV News, CBS, NPR, USA Today, and hundreds more outlets.

Educating College Students

RAINN supports national campus sexual violence prevention efforts through awareness campaigns and collaborative events with on-campus groups. RAINN uses RAINN Day, an annual day of awareness, to educate millions of college students about sexual violence prevention and recovery. RAINN also works with national greek organizations to influence fraternity and sorority members to be leaders and allies on their campuses.

FY17 Highlights

- Led a prevention education workshop for Alpha Sigma Phi Fraternity chapter presidents.
- Acquired a new national sorority partner, Alpha Chi Omega.

Educating Communities

RAINN operates a national Speakers Bureau of more than 1,950 survivors who share their personal stories with local and national media and within their communities.

FY17 Highlight

- Speakers Bureau members were featured on CNN, and in Women's Health, Self, Teen Vogue, and other publications.
- RAINN experts were featured in national media outlets such as the New York Times, Washington Post, USA Today, CNN, ABC News, NBC News, and NPR.



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Improving Sexual Assault Laws and Policies

RAINN works to improve the criminal justice system to ensure that victims of sexual violence get the justice they deserve. The bipartisan leadership of Congress has honored RAINN several times, and RAINN is the organization that members of Congress turn to every day for input on sexual violence policy.

DNA Policy

One of RAINN's biggest public policy priorities is to expand the use of DNA in unsolved rape cases and to eliminate the backlog of untested rape kits.

FY17 Highlights

- Spearheaded and led a coalition of more than 100 national, state, and local groups to pass the Justice for All Reauthorization Act, which has increased the use of DNA and helped solve thousands of open rape cases; enhanced victims' rights; and expanded access to sexual assault nurse examiners.
- Provided hands-on expert advice to state and local jurisdictions working to address and prevent rape kit backlogs, as members of the DOJ-appointed Sexual Assault Kit Initiative Training and Technical Assistance team.

Campus Sexual Assault

Female college students age 18-24 are three times more likely to be sexually assaulted than other women. RAINN works to hold campuses accountable for effectively preventing and responding to sexual violence on campus and enlists students to be part of the change.

FY17 Highlights

- Worked closely with Congressional leaders on the Campus Accountability and Safety Act to improve colleges' prevention and response programs.

Laws in Your State

With the pro bono help of law firm Hogan Lovells, RAINN created a national database of sexual assault laws and policies for all 50 states, which has become the most authoritative source of information on states' sexual violence laws. These databases cover state statutes of limitations; mandatory reporting laws; rape counselor privilege laws; laws concerning HIV testing of rapists; states' criminal codes; and state laws regarding rapists' parental rights.

FY17 Highlights

- Educated lawmakers and advocates on issues including the National Sexual Assault Hotline; victims' rights; victim notification policies; and addressing rape kit backlogs.
- Worked with Congress to ensure continued, robust funding for victim services, including counseling and legal representation for survivors.
- Advised administration on matters pertaining to sexual violence, including campus sexual assault prevention and response.



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Consulting on Effective Sexual Assault Education and Response Programs

RAINN works with clients across the public, private, and nonprofit sectors to develop targeted, effective sexual violence education and response programs. RAINN's services prepare organizations to effectively provide education about sexual violence and to respond to incidents in a way that facilitates healing and promotes safe and healthy communities. To do this, we offer a variety of specialized consulting services to meet each organization's unique needs, including hotline services, consulting, program assessments, and education and training.

FY17 Highlights

- Worked with organizations in three sectors (higher education; secondary education; and travel and entertainment) to review and strengthen their sexual assault prevention and response programs.
- Created best practice standards for institutes of higher education to help them improve their prevention, adjudication, and response programs.
- Operated sexual assault and therapy fund hotlines for 11 federal agencies, universities, boarding schools, and youth-serving organizations.
- Conducted sexual assault prevention and response training for educational institutions and companies in several sectors.



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Financial Statements

RAINN is committed to meeting the highest standards of fiscal management, program effectiveness, and governance. Below is a summary of RAINN's audited financial statements for FY17 (June 1, 2016 - May 31, 2017) and the prior year. Our complete financial statements and Form 990 are available on our [website](#).

FY16 Revenue and Expenses Summary

	FY16	FY17
Revenue	\$8,185,612	\$9,056,843
Expenses	\$7,302,536	\$7,646,970
Assets released from restrictions	(\$75,000)	\$0
Net	\$808,076	\$1,409,873

Breakdown of Programs, Management, and Fundraising Expenses

	FY16	FY17
Programs (94.1%)	\$6,880,130	\$7,196,005
Management (1.2%)	\$53,430	\$97,524
Fundraising (4.6%)	\$368,976	\$353,441
Total	\$7,302,536	\$7,646,970

Breakdown of Program Expenses

	FY16	FY17
Communications	\$1,745,789	\$1,522,148
Consulting Services	\$0	\$568,991
Victim Services	\$4,259,564	\$4,165,502
Public Policy	\$874,777	\$938,961
Total Programs	\$6,880,130	\$7,195,602

To aid year-to-year comparison, figures exclude a one-time in-kind media donation of \$8,000,000.

Total Assets

	FY16	FY17
Total Assets	\$5,101,606	\$6,457,457
Total Liabilities	\$1,387,717	\$1,333,695
Net Assets	\$3,713,889	\$5,123,762

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