

The cover features a dark blue background with a white geometric pattern of overlapping triangles in the upper right corner. A yellow diagonal line runs from the bottom right towards the center. The main title is in large, bold, white capital letters.

# ANNUAL IMPACT REPORT

**Fiscal Year 2018**

June 1, 2017 – May 31, 2018

**RAINN**

# About RAINN

RAINN is the nation's largest anti-sexual violence organization. RAINN created and operates the National Sexual Assault Hotline (800.656.HOPE and [online.rainn.org](http://online.rainn.org)) and operates the DoD Safe Helpline for the Department of Defense. RAINN also carries out programs to prevent sexual violence, educate the public, help organizations improve their prevention and response programs, and ensure that perpetrators are brought to justice.

## RAINN's Approach

RAINN has a four-pronged approach to addressing the issue of sexual violence: helping survivors, educating the public, improving sexual assault laws and policies, and providing consulting and training services to companies and organizations.

## HELPING VICTIMS

RAINN provides free, confidential, 24/7 advice, information, and support to survivors and loved ones affected by sexual violence.

### FY18 Highlight

- RAINN's victim services programs helped 234,841 people this fiscal year.

### National Sexual Assault Hotline

The National Sexual Assault Hotline is the nation's primary resource for survivors of sexual violence. RAINN operates the hotline in partnership with more than 1,000 local sexual assault service providers across the country. The National Sexual

Assault Hotline provides help by phone and online chat, in English and Spanish. RAINN's Online Hotline was the web's first secure hotline service and has been identified by the Justice Department as a model program for using technology to serve victims.

## DoD Safe Helpline

Through a contract with the Department of Defense (DoD), RAINN created and operates DoD Safe Helpline for members of the military community. Safe Helpline is completely anonymous — no personally-identifying information is shared with DoD or a user's chain-of-command. Safe Helpline services are available by phone, online chat, mobile app, and online peer-support chat.

## Other Hotlines

RAINN also provides hotline services to clients including the Peace Corps, SafeSport, AmeriCorps, NOAA, several boarding schools, and a variety of other organizations.

## **EDUCATING THE PUBLIC**

RAINN's prevention and education efforts include working with the entertainment industry, the media, colleges, and local communities. Our messages educate more than 130 million Americans each year.

### Media and Entertainment Industry

RAINN works with the media on a daily basis, providing expert commentary as well as accurate statistics and messages about sexual violence. RAINN also works extensively with the entertainment industry and television networks to change the way the public perceives and responds to sexual violence and to get resources into the hands of those in need.

### FY18 Highlights

- Partnered with many TV shows on storylines about sexual violence, including

Lifetime's *unREAL*, CMT's *Nashville*, and HBO's *The Tale*.

- Received donated ads from more than a dozen television networks to promote the National Sexual Assault Hotline.
- Provided information and interviews to the *New York Times*, *Washington Post*, *USA Today*, CNN, ABC, NBC, Politico, and more than 500 other media outlets.

## Educating College Students

RAINN supports national campus sexual violence prevention efforts through awareness campaigns and collaborative events with on-campus groups. Through RAINN Day, an annual day of awareness, RAINN educates millions of college students about sexual violence prevention and recovery. RAINN also works with national Greek organizations to influence fraternity and sorority members to be leaders and allies on their campuses.

## Educating Communities

RAINN operates a national Speakers Bureau of more than 2,300 survivors who share their personal stories with local and national media and within their communities.

### FY18 Highlight

- Speakers Bureau members were featured in ABC News, NPR, *New York* magazine, and other outlets.
- Conducted media trainings in LA and New York for Speakers Bureau members.

## IMPROVING SEXUAL ASSAULT LAWS AND POLICIES

RAINN works to improve the criminal justice system to ensure that survivors of sexual violence get the justice they deserve. The bipartisan leadership of Congress has honored RAINN several times, and RAINN is the organization that members of Congress turn to every day for input on sexual violence policy. RAINN's policy priorities include expanding the use of DNA in unsolved rape kits, reducing the backlog of untested rape kits, broadening survivors' rights to appropriate medical attention, protecting young athletes, and bringing perpetrators to justice.

## FY18 Highlights

- Worked closely with congressional leaders and Olympic athletes to enact the Protecting Young Victims from Sexual Abuse and Safe Sport Authorization Act, to prevent and respond to the sexual abuse of minors and amateur athletes.
- Partnered with pro bono counsel from Hogan Lovells, LLP, to prepare an amicus brief in the matter of Bill Cosby, urging the court to allow additional victim testimony to demonstrate Cosby's pattern of predatory behavior.
- Provided hands-on expert advice to state and local jurisdictions working to address and prevent rape kit backlogs, as members of the DOJ-appointed Sexual Assault Kit Initiative Training and Technical Assistance team.
- Testified before Congress on the reauthorization of the Violence Against Women Act and the implementation of the Sexual Assault Survivors' Bill of Rights.

## **CONSULTING ON EFFECTIVE SEXUAL ASSAULT EDUCATION AND RESPONSE PROGRAMS**

RAINN works with clients across the public, private, and nonprofit sectors to develop targeted, effective sexual violence education and response programs. RAINN's services prepare organizations to effectively provide education about sexual violence and to respond to incidents in a way that facilitates healing and promotes safe and healthy communities. To do this, RAINN offers a variety of specialized consulting services to meet each organization's unique needs, including hotline services, consulting, program assessments, and education and training.

## FY18 Highlights

- Worked with organizations in higher education, secondary education, and travel and entertainment sectors to review and strengthen their sexual assault prevention and response programs.
- Created best practice standards for institutes of higher education to help them improve their prevention, adjudication, and response programs.
- Operated sexual assault and therapy fund hotlines for 12 federal agencies, universities, boarding schools, hospitals, and youth-serving organizations.

# Financial Statements

RAINN is committed to meeting the highest standards of fiscal management, program effectiveness, and governance. Below is a summary of RAINN's audited financial statements for FY18 (June 1, 2017 - May 31, 2018) and the prior year. Our most recent, complete financial statements and form 990 are available on our website.

## FY18 Revenue and Expense Summary

	FY17	FY18
Revenue	\$ 9,056,843	\$ 9,718,048
Expenses	\$ 7,646,970	\$ 7,807,496
Net	\$ 1,409,873	\$ 1,910,552

## Breakdown of Programs, Management, and Fundraising Expenses

	FY17	FY18
Programs (94.6%)	\$ 7,196,005	\$ 7,387,394
Management (1.1%)	\$ 97,524	\$ 84,212
Fundraising (4.3%)	\$ 353,441	\$ 335,890
Total	\$ 7,646,970	\$ 7,807,496

## Breakdown of Program Expenses

	FY17	FY18
Consulting Services (9.9%)	\$ 569,032	\$ 731,652
Public Education (19.1%)	\$ 1,522,198	\$ 1,410,447
Public Policy (7.5%)	\$ 938,986	\$ 553,507
Victim Services (63.5%)	\$ 4,165,789	\$ 4,691,788
Total Programs	\$ 7,196,005	\$ 7,387,394

## Balance Sheet

	FY17	FY18
Total Assets	\$ 6,457,457	\$ 8,197,006
Total Liabilities	\$ 1,333,695	\$ 1,161,034
Net Assets	\$ 5,123,762	\$ 7,035,972

### RAINN'S BOARD OF DIRECTORS

Scott Berkowitz,  
President and Founder  
Regan Burke, Chair  
Cybele Daley, Treasurer  
Katherine Miller  
Tracy Sefl, Secretary

### PRO BONO COUNSEL

Hogan Lovells  
Simpson Thacher

### INDEPENDENT AUDITOR

Aronson LLC



**RAINN**

National Sexual Assault Hotline

800.656.HOPE | [online.rainn.org](https://online.rainn.org)