Volunteer Recruitment: Email For Volunteers To Send To Their Friends

Below is sample email text for your center volunteers to send to their friends and/or family letting them know about volunteer opportunities. Insert your information into the brackets, then cut and paste into an email to your friends.

Referrals from trusted friends and family are key to an organization’s credibility. If someone you trust expresses a positive feeling about a certain organization or issue, you are more likely to check it out for yourself.

**Subject:** Join me in the fight against sexual violence today!

**Email text:**

Hi [YOUR FRIEND’S NAME],

Did you know that every 2 minutes, someone in the U.S. is sexually assaulted? Did you know that 1 in 6 women will become a victim in her lifetime? That’s why I am a volunteer for [INSERT CENTER NAME], and it would be great if you joined me!

[INSERT CENTER NAME] offers valuable services to our community and is always looking for dedicated, caring individuals to volunteer. There are many ways you can volunteer, such as supporting hotline callers, accompanying victims to the hospital, and fundraising to support the center.

Visit / Email [INSERT YOUR WEBSITE OR EMAIL HERE] for more information.

By volunteering for [INSERT CENTER NAME], you can help create a safe place for those affected by sexual violence to look to for support.

Together we can transform more victims into survivors. Sign up today, and join me in the fight against sexual violence. A few minutes of your time could help someone take back years of their life.

Thanks!

[YOUR NAME]